

**AVONDALE PARTNERSHIP AND INVESTMENT: COMMUNITY DEVELOPMENT FUND  
PROCESS SUMMARY & LETTER OF INTENT (LOI)  
CALENDAR YEAR 2020 CYCLES**

**SUMMARY**

Cincinnati Children’s, in partnership with the Avondale community for the betterment of children and families, will invest \$10 million in community building efforts over the next 5 years (2016 – 2021) with the goal of improving child and community health, and well-being.

Investments will be consistent with the following **Guiding Principles**:

- Strengthen commitment to child health
- Develop a vibrant and healthy Avondale community
- Cultivate into the network of relationships
- Leverage additional public and private sector investments and partnerships
- Integrate capacity building and workforce development initiatives

Potential focus areas for consideration for collaborative investment\*:

- Rehabilitation of blighted or abandoned residential property
- Rehabilitation of commercial property; incentivizing economic and/or business development
- Construction of new market rate housing
- Home buyer education and retention
- Business upgrades (storefronts)

*\*Investments made within a targeted geography or boundary that leverages other development underway or planned within Avondale.*

**LETTER OF INTENT (LOI)**

The Community Development Advisory Committee of the Cincinnati Children’s Avondale Partnership is interested in reviewing a Letter of Intent (LOI) from organizations who believe they can further the goals of this partnership. Interested organizations must provide a LOI that includes a brief summary (no more than 2 pages) describing how the project meets the guiding principles and **Key Criteria** of the Avondale Partnership & Investment: Community Development Fund, which includes:

- Meet Avondale Community Needs & Priorities (e.g. health, safety, housing, education, etc.)
- Demonstrate alignment with Cincinnati Children’s Child & Community Health Goals (primary care, infant mortality/prematurity, kindergarten readiness & third grade reading, social determinants of health)
- Exhibit a commitment to Economic Inclusion & Diversity (e.g., ≥20% MBE, WBE, SBE)
- Leverage Funding (minimum ratio 3:1)
- Stabilizes and/or transforms the Avondale community in a unique manner

LOIs are reviewed on a quarterly basis and must be submitted by the LOI deadlines below. LOIs accepted by the Community Development Advisory Committee will be invited to submit a full proposal. Full proposals will be reviewed by the Community Development Advisory Committee prior to final review/approval by the Governance Committee. See the below schedule for 2020 deadlines and review schedules. LOIs and/or proposals not received by the appropriate deadline may be held and reviewed within the next cycle. LOIs and questions regarding this process may be directed to Adison Nelson, Director – Community Relations at [adison.nelson@cchmc.org](mailto:adison.nelson@cchmc.org).

**2020 TIMELINE**

LOI DEADLINE	PROPOSAL DEADLINE	COMMUNITY DEVELOPMENT ADVISORY MEETING	GOVERNANCE COMMITTEE MEETING
March 6, 2020	April 3, 2020	May 11, 2020	June 1, 2020
August 21, 2020	September 18, 2020	November 9, 2020	December 7, 2020